

Hosted by the DRC
Government:

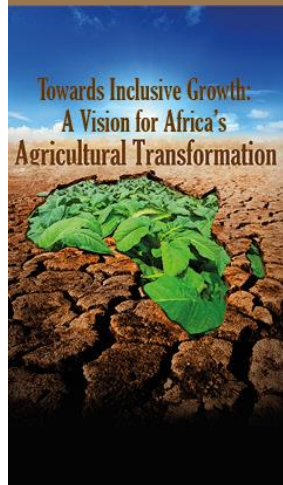


In partnership with:



Empowered lives.
Resilient nations.

With the support of:



Outline of the AgriBusiness Forum 2015

The AgriBusiness Forum is a business event, aimed at strengthening the Agri-Food sector in Africa, by encouraging partnerships, exchanging of best practices and attracting investments. We believe that the success of Africa depends on the development and growth of its private sector and that the agribusiness sector has an enormous potential for growth.

Hosted by the
Government of the
Democratic Republic
of Congo:



The Forum, the **largest pan-African Agribusiness Forum held on the African continent annually**, attracts a few hundred agribusiness leaders and decision makers: entrepreneurs, financiers, donors, industrialists, researchers, Government officials, international organisations, NGOs and others from North and South. It is a key meeting point for those who wish to take part in Africa's agro-food sector growth and for those who wish to invest in the sector. The event is a unique combination of **Plenary Sessions, Technical Workshops, Pre-organized Business Meetings** and a **Market Place**. The **EMRC-Rabobank Project Incubator Award of US\$15.000** is also part of the forum, aimed to encourage the African SME agro-initiatives for the benefit of local communities.

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Since 2009 the Forum has taken place in Africa: in 2009 in Cape Town, South Africa, in 2010 in Kampala, Uganda, in 2011 in Johannesburg, South Africa, in 2012 in Dakar, Senegal and in 2013 in Kigali, Rwanda. Prior to that, the Forum was hosted in Europe and took place in 2007 and 2008 at the FAO headquarters in Rome, Italy.

Why hold the AgriBusiness Forum in DR Congo

Economy in the Democratic Republic of Congo remained strong in 2013, with a GDP increasing by 8.1% (versus 7.2% in 2012) thanks to extractive industry, trade, construction and agriculture. Growth is expected to remain at 8.5% in 2014 and 8.6% in 2015, driven by mining, reconstruction of roads and energy infrastructure as well as the impact of the agricultural campaign launched in 2012. In line with the vision of the Head of State, Joseph Kabila Kabange, the Prime Minister, Augustin Matata Ponyo, launched several initiatives aimed to transform DRC into an emerging economy by 2030, pledging to relentlessly strengthen the transparency and accountability of public sector spending. Recently, peace

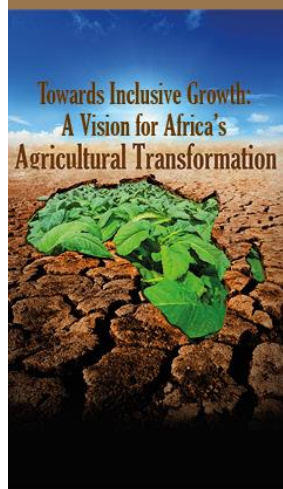
was restored in the Democratic Republic of Congo, paving the way for economic growth and social improvement in the long term.

The AgriBusiness Forum 2015 will bring together over 400 decision makers and professionals from around the world and will be the ideal venue to highlight the business and investment opportunities in DR Congo's agricultural and agro-industrial sector as well as to provide a platform for the promotion of South-South and North-South trade cooperation and investment for the benefit of the entire African agro-food sector.

DRC's Prime Minister and his Government have adopted an ambitious strategy to boost national agro-industrial production: the agro-parks. These are large-scale private-public projects aimed at modernizing the agriculture through mechanization, irrigation and usage of improved seeds, among others, following a demand-driven approach. They are designed to create employment in rural areas, as well as to structure integrated agricultural value chains on a long-term basis.

Facts about agriculture in DR Congo:

- ✓ 80 million hectares of arable land;
- ✓ Abundant water resources;
- ✓ Modernisation of abandoned farms and plantations;
- ✓ 73 million people in the country and 250 million in the region to feed;
- ✓ Recent improvement in the business climate;
- ✓ Existence of the Fund for the Promotion of Industry (FPI) and the National Fund for Agricultural Development (FNDA), providing financial support for agricultural projects



Forum Draft Programme

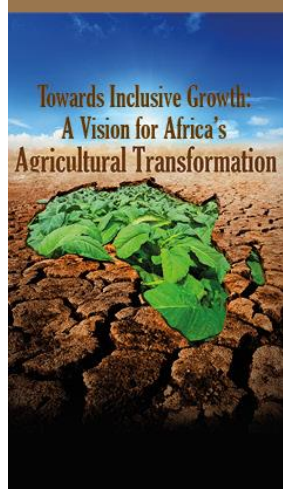
| Day I | 22 March 2015, Sunday |
|---------------------------------------|---|
| 09h00 | Registration throughout the day |
| 11h00 | Pre-conference Workshop Part I – Agricultural Projects: Finance and Investment <i>How to increase your chances of securing financing and attracting partnerships to your business – capital, technology and business expansion</i> |
| 13h00 | <i>Networking Lunch</i> |
| 14h30-16h00 | Pre-conference Workshop Part II – Agricultural Projects: Finance and Investment <i>Continuation</i> |
| 18h30 | <i>Icebreaking Event – Welcome reception</i> |
| Day II | 23 March 2015, Monday |
| Agricultural Modernisation Day | |
| | <u>Plenary Sessions</u> |
| 09h00 | Official Opening of the AgriBusiness Forum 2015, with: <ul style="list-style-type: none"> - EMRC President - DR Congo Government Officials - Main Partners |
| 10h00 | Session I – Setting Up Strategies and Priorities to boost agribusiness in Africa and render it more attractive for investors: <ul style="list-style-type: none"> - Maximizing opportunities for production and distribution in today's world - Successful private sector initiatives |

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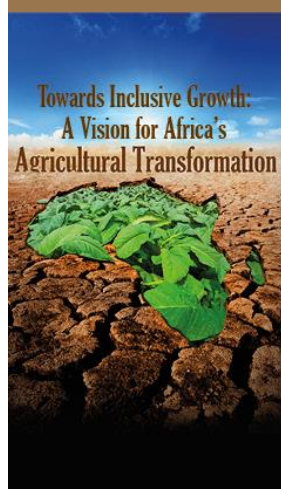
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|--------------------|--|
| 11h00 | Coffee Break |
| 11h30 | Special Session – EMRC – Rabobank Project Incubator Award |
| 12h30 | Networking Lunch |
| | <u>Parallel Workshops</u> |
| 14h00 | <p>Workshop A – Modernizing Infrastructure at the farm level to reduce losses and improve productivity</p> <p>Workshop B – Integrating domestic, regional and international agricultural trade and access to markets</p> <p>Workshop C – Increasing agricultural products' added value through transformation and industrialization</p> |
| 15h30-17h30 | One-on-One Business Meetings |
| 20h00 | Gala Evening: Presentation of the Project Incubator Award 2015 , in the presence of Government officials, Ambassadors, media and the business community. |
| Day III | 24 March 2015, Tuesday |
| | Sustainable and Inclusive Growth Day |
| 09h00 | Session II – Building Inclusive Value Chains globally; the market-based approach |
| 10h00 | Session III – Sustainable management of soil resources: Ensuring food security and economic development |
| 11h00 | Coffee Break |
| 11h30 | <p>Special Session DR Congo – attracting investments and partners into the agricultural sector</p> <ul style="list-style-type: none"> - through large-scale agricultural initiatives (industrial agro-parks) - by boosting competitiveness of family farming |
| 13h00 | Networking Lunch |
| 14h15 | <p>Workshop D – Scientific Research and Innovation: access to best practices for improved yields, irrigation, agricultural inputs</p> <p>Workshop E – Inclusivity Considerations: Attracting youth to farming and empowering women in agriculture</p> |
| 16h00-18h00 | One-on-One Business Meetings |
| 20h00 | Networking Evening |
| Day IV | 25 March 2015, Wednesday |
| | Responsible Finance Day |
| 09h00 | Session IV – Promoting Responsible Agricultural Investment (RAI) principles |
| 10h00 | Session V – Addressing the financing needs in Agriculture: the role of agricultural banks, commercial banks, investment funds and foundations |
| 11h00 | Coffee Break |
| 11h30 | Session VI – Innovative schemes to unleash agricultural finance and enable farmers to access credit, insurance and the carbon credit |
| 12h30 | Role of microfinance institutions towards cooperatives and local communities |
| 13h30 | Official closing of the Forum |
| 14h00 | Networking Farewell Lunch |



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of Congo:



In partnership with:



Among the speakers:

- **H.E. Augustin Matata Ponyo**, Prime Minister, Head of Government, Democratic Republic of Congo
- **Hon. Kabwe Mweu**, Minister of Agriculture, Livestock and Fishery, DR Congo
- **Hon. Eugène Serufuli**, Minister of Rural Development, DR Congo
- **Moïse Katumbi Chapwe**, Governor of the Province of Katanga, DR Congo
- **Marcellin Cishambo Ruhoya**, Governor of the Province of South Kivu, Democratic Republic of Congo
- **Constantin Mbengele Kwele Thamuk**, CEO – FPI (Fund for the Promotion of Industry), Democratic Republic of Congo
- **Eugenia Serova**, Director AGS – FAO (UN Food & Agriculture Organisation), Italy
- **Moustapha Soumare**, Country Representative – UNDP, DR Congo
- **Mark Poeschl**, VP and Group Director, Premix & Nutrition – Cargill, USA
- **Hugh Scott**, Director – AECF (Africa Enterprise Challenge Fund), Kenya
- **Monty Jones**, President – EMRC International, Belgium
- **Nuradin Osman**, Managing Director, Africa & Middle East – AGCO, USA
- **Rosha Omar**, Country Representative – IFAD (International Fund for Agricultural Development), DR Congo
- **Ami Lustig**, President & CEO – LR Group, Israel
- **Tom Derksen**, Managing Director Agriculture Sector – SNV, The Netherlands
- **Sarah Mbago**, Country Director DR Congo – SNV, The Netherlands
- **John Mususa Ulimwengu**, Senior Adviser, Agriculture et rural development – Prime Minister's Office, and Senior Research Fellow – IFPRI, DR Congo
- **Michiel Hendriksz**, Director of Sustainability – ADM Int'l (Archer Daniels Midland), Switzerland
- **Pierre van Hedel**, Managing Director – Rabobank Foundation, The Netherlands
- **Yariv Kedar**, Managing Director Agribusiness – Amiran/ Balton Group, Kenya
- **Maurice Schill**, Co-Director Agribusiness & Agriculture – BTC (Belgium Technical Cooperation), DR Congo
- **Seyoum Leta**, Programme Manager – Bio-Innovate Africa/ ILRI (Int'l Livestock Research Institute), Kenya
- **Arthur Levi**, Adviser & Member of the Executive Committee – EMRC Int'l, France
- **Gil Arbel**, chief Executive Officer – Kitoko Food, DR Congo
- **Jawdat Badawieh**, Commercial Business Manager, ME & Africa – HaZera, Israel
- **Eric Kacou**, Co-Founder & CEO – Entrepreneurial Solutions Partners, USA
- **Prof. Jonathan Gressel**, Plant & Environmental Sciences, Weizmann Institute of Science, Israel
- **Pim van Ballekom**, Vice-President responsible for finance – EIB (European Investment Bank), Luxembourg

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